



the casual  
ENTREPRENEUR™



kristen joy laidig

AUTHOR  SPEAKER  
ENTREPRENEURIAL ADDICT

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Kristen decided she was “unemployable” at the tender age of six when she started her first business making and selling pet rocks with nothing but a Sharpie® marker, gravel, and ingenuity. She currently changes lives through her students... one entrepreneur at a time, is the Executive Manager of over 15 brands including she and her husband Tony’s store *Nerdvana Outpost* in downtown Chambersburg, PA, her Etsy store *Makeatorium*, *Magic & Wizardry Supply Co.*, *Wacky Robot Toys & Games*, and her publishing company *Greine Publications*.

She is in the start-up phase of at least three new business ideas at any given time and consults existing business owners who are ready to level up their game.

In her “off” time (what’s that?) she brainstorms business ideas with her entrepreneurial husband, hangs out with her three ragdoll kitties, and enjoys her hot tub. She has been known to sleep... occasionally.

Oh... And she’s the author of way too many books to mention, all of which can be found online at [KristenOnAmazon.com](http://KristenOnAmazon.com) and can be ordered wherever fine books are sold.

## SPEAKING TOPICS: WORKSHOP STYLE

While she’s a polished Keynote speaker, Kristen’s favorite speaking style is workshops that give attendees real-world action steps they can use to make a difference in their lives and businesses.

IS YOUR IDEA VIABLE? Business Structure

Biz Plan Basics **MARKETING PLANS**

SUCCESS IN SALES marketing for artists

**BRANDING** social media **ESSENTIAL TOOLS**

**BOOK KRISTEN TO SPEAK TODAY!**

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